



Associate Creative Director:
Darcel Yarrington
darbabe.com
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Butte, Montana 59701
darcel@darbabe.com

Experience:

8/2005 - Present
Meredith Integrated Marketing, Los Angeles, CA
Associate Creative Director
Clients: Nestlé, Gerber, Buitoni, Jenny Craig, KIA and Suzuki

3/2002 - 7/2005
Grey Direct West, Burbank, CA
Senior Art Director
Washington Mutual, Bank of America, AAA, AT&T, Paris Las Vegas, Princess and Cunard Cruises

10/2000 - 11/2001
Team One Advertising, El Segundo, CA
Interactive Art Director
Lexus, Infonet and Air New Zealand

3/1999 - 10/2000
TBWA/Chiat/Day, Playa del Rey, CA
Interactive/Studio Artist
Apple, Nissan, Infiniti, Earthlink and Taco Bell

3/1998 - 12/2001 Arcarius Design, El Segundo, CA

Education:

San Diego State University, 1994
Bachelor of Art in Art, with an emphasis in Graphic Design

BookShop, 2002
Advertising Program

Art Center College of Design
Basics of Film, Designing the Digital Space, and Book Binding

Skills:

InDesign	*Excellent understanding of the printing process
Photoshop	*Thorough understanding of the HTML process
Illustrator	*Getting feet wet in Social Media
HTML	*Photoshoot direction and production planning
Dreamweaver	*Advanced studio/pre-press skills
Flash	*Experienced art buyer/visual resource manager
PPT	*Expert wire-wrap jeweler, pie baker and rabbit trainer